



**FOOTBALL
FOR THE GOALS**

#FootballForTheGoals

17 November 2022

Dear Mr. Mauricio J Córdova,

Congratulations! It is my pleasure to formally notify you of FUDELA's acceptance as a member of the United Nations' initiative **Football for the Goals (FFTG)**. By joining FFTG, FUDELA commits to advocating for the achievement of and implementing policies aligned with the Sustainable Development Goals (SDGs). Our team looks forward to collaborating with and supporting FUDELA as it becomes a champion for sustainable development and human rights and drives positive change within the football community and beyond. With this letter, you will find a **Certificate of Membership** for your organization.

As a member of FFTG, FUDELA now has access to defined resources, content and specialized expertise within the United Nations (UN), and the opportunity to collaborate, through this initiative, in convenings, discussions and events alongside the FFTG membership of fellow football stakeholders.

To access content, we are pleased to provide a link to the FFTG [Trello board](#). This visual management tool contains digital/social media assets and informational material for FUDELA to share this news on your website and social media channels.

You will also find branding material that your organization is now authorized to use, including placing the FFTG logo on your website and in other contexts as outlined in the [FFTG branding guidelines](#). Additional assets will continue to be added to the Trello board for use over time, including videos, brochures, newsletters, list of experts, etc.

As a FFTG member, we ask you to please keep us informed of all your activities and best practices pertinent to the initiative. Additionally, and in the spirit of accountability towards the commitments to FFTG principles, we look forward to receiving a report after the first year of your membership to FFTG, highlighting your activities and policy updates that align with FFTG principles. The FFTG team is available to answer any questions during your preparation of such reports.

Welcome again to FFTG and please do not hesitate to reach out to the FFTG team at FootballForTheGoals@un.org at any point in your membership should you have questions or require additional information. We look forward to working with FUDELA to achieve the future we want!

Best Regards,

Maher Nasser

Director, Outreach Division
Department of Global Communications

Mr. Mauricio J Córdova
Development and S4D Leader, FUDELA
Quito, Ecuador



ADDENDUM:

Please note that membership in FFTG in no way constitutes an accreditation or endorsement by the UN of the members, their activities or services, or their officials or other personnel. Membership in FFTG also does not entitle members to use the UN name and/or emblem in connection with their activities except when making factual statements that they are members of FFTG. FFTG members are not authorized to use the UN logo, which is reserved solely for the use of the United Nations Organization pursuant to General Assembly Resolution A/Res/1/I. Unauthorized use of the UN logo/emblem is grounds for immediate revocation of membership as well as possible additional legal action by the UN. Please also note that use of the FFTG logo in any way that is contrary to the FFTG logo branding guidelines is strictly prohibited, in particular, the commercial use of the logo, and any such use will be grounds for immediate revocation of membership as well as possible additional legal action by the UN.